

Virginia Gold Cup Races  
First Saturday in May



International Gold Cup Races  
Third Saturday in October

## VIRGINIA GOLD CUP ASSOCIATION

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### **NEWS**

#### **FOR IMMEDIATE RELEASE**

August 29, 2007

**Contact:** Vicki Bendure, APR  
540-687-3360 or  
Dianne Murphy, APR  
540-687-3486

### **WASHINGTON METROPOLITAN REGION FINANCIAL CONDITION REFLECTED IN SPONSORSHIPS AND TENT SALES AT INTERNATIONAL GOLD CUP**

WARRENTON, Va.--- Each spring and fall, varied business sectors jockey for position at one of the Washington, D.C. region's largest outdoor events. "You can anecdotally tell which businesses are doing well by the trends at the Virginia and International Gold cups," states Dr. William Allison, race chairman of the International Gold Cup. "When technology was hot, we had tech people flying planes over and doing all types of stunts to increase the visibility they had with their sponsorships," Allison explains. "Then we went through a series of mortgage lending companies. Now, we've returned to our basic core sponsorships of financial, auto and legal companies along with government contractors."

October 20 will mark the 70<sup>th</sup> running of the International Gold Cup presented by Porsche of North America. In celebration of the anniversary Porsche Club of America and the Washington D.C. Porsche dealers have combined efforts to host a Porsche sports car exhibit on race day. This is Porsche's second year as the title sponsor of the fall races. Other race sponsors returning include S.W. Rodgers in its twelfth year, L.F. Jennings for its four, and GTSI in its second. Fidelity Investments is a new member of the race sponsorship community, increasing its involvement with the races from a hospitality tent.

The first International Gold Cup was held in 1930 at Grasslands Downs, Tennessee. The King of Spain placed a spectacularly beautiful gold trophy, still awarded annually to the winner in competition that year. Later, when the Tennessee race meet ended in 1932, the event moved to the Rolling Rock course in Pennsylvania. The Rolling Rock Hunt Meet ended a half-century later in 1983. In 1984, the International Gold Cup race and trophy were moved to Virginia where they enjoy large crowds and international attendance.

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In addition to corporations who seek to capture the attention of the 35,000+ crowd, the event is also well-attended by Washington's diplomatic community. The International Gold Cup provides a unique venue for social entertaining and a great place to network in the midst of spectacular scenery. The event is unique from its spring sister race, the Virginia Gold Cup as it adds an international flair including the FEGENTRI race in which jockeys compete representing various European nations and the U.S to win the World Cup of Nations.

General admission car passes are \$55 in advance, \$65 week of the race. For ticket information contact the Virginia Gold Cup Association at 540-347-1215 or order online at [www.vagoldcup.com](http://www.vagoldcup.com). Advance purchase of tickets is recommended. Children under 12 years of age and under are admitted free with an adult. To get there from Washington, DC take I-66 west to Exit 31 (Route 245 south), and follow signs into Great Meadow, only 50 minutes from Washington, DC.

For ticket outlet information visit us on the web at [www.vagoldcup.com](http://www.vagoldcup.com).

*The 70th running of the International Gold Cup Races is proudly presented by Porsche of North America, Porsche of Arlington, Porsche of Tysons Corner, Rockville Porsche, and Tischer Porsche. Race sponsors include Fidelity Investments, GTSI, L.F. Jennings, Thomas J. Carroll, Jr. and S.W. Rodgers. Additional support for special activities comes from Capital Party Rentals, Farm and Ranch Magazine, Horton Truck and Equipment, Proskauer Rose, LLP, Tri-County Feeds, and the Virginia Lottery. The Official providers for the races include, Brown-Forman, Dogtopia, Miller Brewing Company and Professional Grounds.*

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**Editor's Note:** For photos of the International Gold Cup, please contact Dianne Murphy at 540-687-3486 or [Dianne@bendurepr.com](mailto:Dianne@bendurepr.com).